

# CYNTTEGRITY THE COMPANY



Since: 2013

Founders: RBQM pioneers, **ERT**'s former Quality Data Systems Development Lead and team and co-founded by **Bayer**'s former Head of Global Data Management

Focus: Full-service RBQM solutions, exclusively **designed for clinical purpose**

Headquarters: Olof-Palme-Str. 15, D-60439 Frankfurt am Main, **GERMANY**  
220 Juana Avenue, San Leandro, CA 94577, **UNITED STATES**



Cyntegrity is one of the leading risk-based quality management technology providers in the BioPharma industry. We're proud of our bespoke and highly rated MyRBQM® Portal and MyRBQM® Academy brands.

We support sponsors and CROs with clinical trial risk management technology and related educational programs to focus monitoring resources on the locations and activities where they are most needed. Cyntegrity is a fast-growing scale-up company staffed by an international team of industry experts.

We strive to become the first-choice provider of fit-for-purpose cloud and SaaS solutions for ICH GCP E6(R2) and E8(R1) compliant risk-based quality management and clinical research.



# Going ICH Risk-Based



**YOUR  
RISK  
FREE**

**OPPORTUNITY**

TO ELIMINATE THE DREADED 100% SDV BLIND SPOT





## **“Adaptive” Is The Future Of Drug Development**

There’s never been a better time to invest in a clinical trial risk management system that facilitates remote and central monitoring. COVID-19 taught us to be adaptive and this approach is already built into the latest ICH E6 and upcoming ICH E8 guidance.



## **You Don’t Want You To Be The Next Scandal**

The problem of misconduct may go far deeper than could be revealed by 100% SDV. Risk-based algorithms that are trained to detect "dirty" data in real time, help us to prevent you from huge monetary cost and reputational harm.



## **No More Late Surprises, We Plan For Predictable Success**

Early risk detection is key to clinical success. We found MyRBQM® Portal to be the best-in-class clinical trial risk management system on the market.

MyRBQM® Portal is uniquely designed for lean predictive data analytics. Your data remains in the eClinical systems maintaining the “single source of truth” principle.





# 2022 Business as Usual?

Probably *not...*



**Treatment at Home**



**Clinical Safety  
Monitoring**



**Virtual Visits**

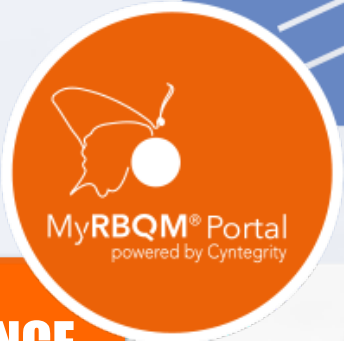
**‘REMOTE’ IS BECOMING THE NEW NORMAL**



# AN URGENT NEED FOR AN **INTELLIGENT** DATA SCIENCE SOLUTION



**2020 – DATA SCIENCE**



Blocks	Random	Volunteer No.	Group	Group
1 ABBA	0.809677	1	Group 1	1
2 ABAB	0.445703	2	Group 1	2
3 BBAA	0.97721	3	Group 2	3
4 ABAB	0.715493	4	Group 2	4
5 BAAB	0.520739	5	Group 3	5
6 BABA	0.080376	6	Group 3	6
7 ABBA	0.621134	7		7
8 BBAA	0.625106	8		8
9 ABBA	0.107243	9		9
10 BABA	0.641739	10		10
11 BAAB	0.207999	11		11
12 AABB	0.558843	12		12
13 ABAB	0.491526	13		13
14 AABB	0.054658	14		14
15 AABB	0.884633	15		15
BAAB	0.806524	16		16
BAAB	0.627463	17		17
BAAB	0.600187	18		18
		19		19
		20		20

**2000 – DIGITAL DATA**



**1990s – PAPER-BASED**



# GOING “RISK-BASED”

A GCP COMPLIANT  
APPROACH TO  
NAVIGATE YOUR STUDIES TO  
PREDICTABLE SUCCESS

Taking a risk-based approach without technology is like using a paper map rather than a GPS. You know where you want to go, but you don't know what problems you may run into along the way, or how long it will take to get to where you're going.





# PLAN PREDICT PROCEED

ICH GUIDELINES REQUIRE SPONSORS TO MITIGATE RISKS BEFORE THEY BECOME AN ISSUE

We use intelligent clinical trial risk management technology to bring all risks into scope and help us uncover the 100% SDV blind spots at source.



## RBQM Is Laser Focused

Risk-based Quality Management (RBQM) considers each research program holistically, identifies areas of increased risk and uses that information as the basis for a customized monitoring program.

RBQM is not “reduced” monitoring, it is strategic monitoring based on technologically enabled, risk-based algorithms that focus monitoring resources on the locations and activities where they are most needed.

## RBQM Isn't Static

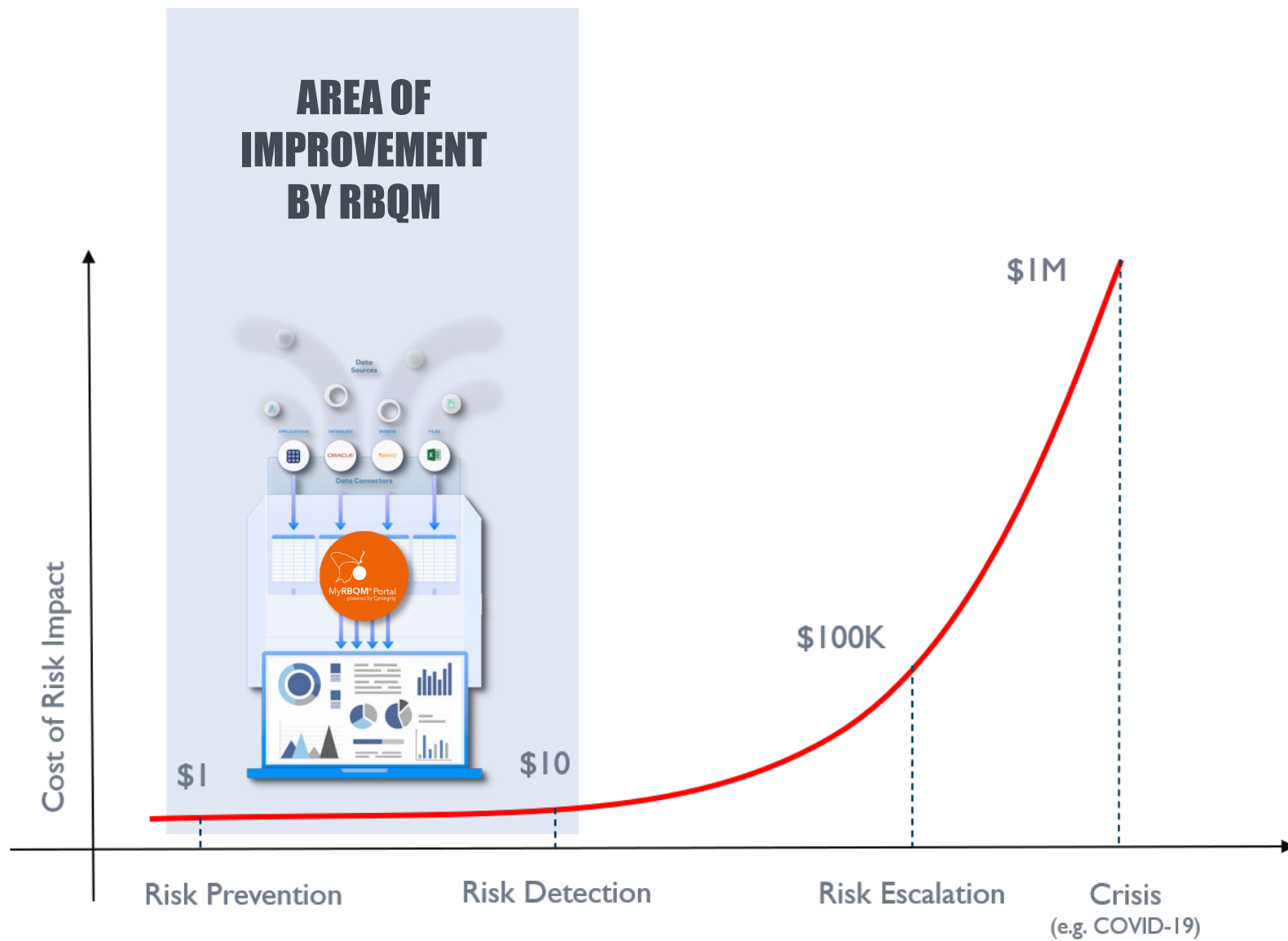
If risk levels increase at any phase or stage of a study, monitoring can quickly be intensified.

The power of RBQM lies in **risk identification** and **strategic vigilance**.



# Our Vision





# Clinical Trial Risk Management

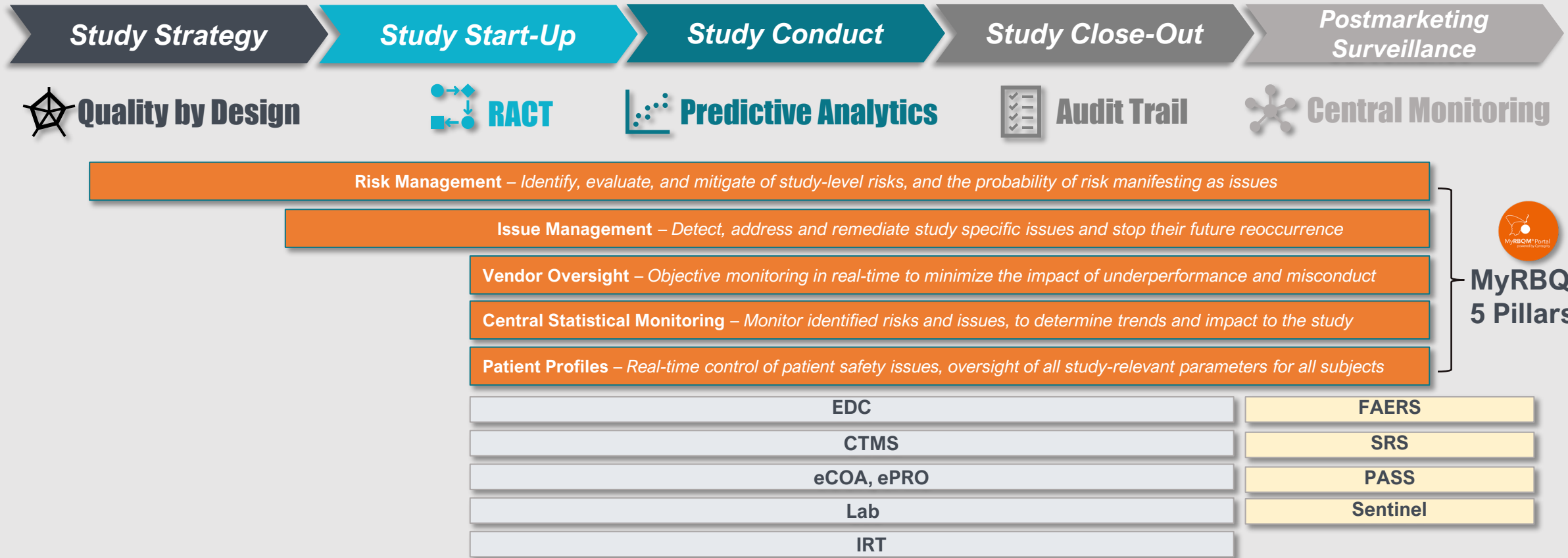
COST SAVINGS  
POTENTIAL





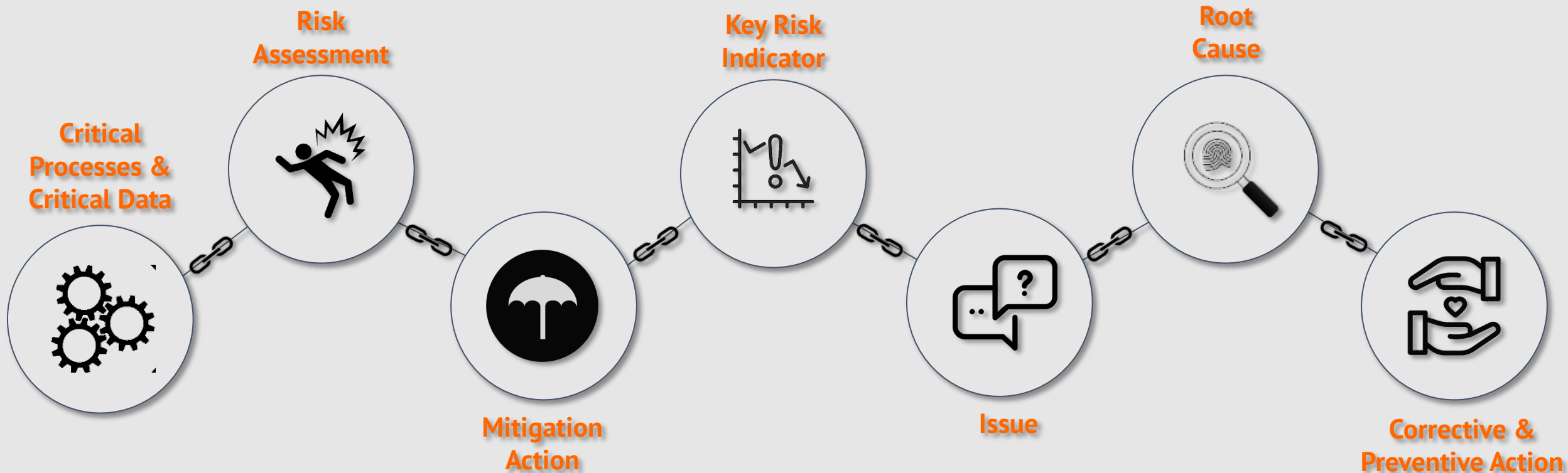
# Our Vision | GCP End-to-End Risk Management

The fully implemented MyRBQM® Portal capabilities support a GCP compliant clinical study process, including the Clinical Development Plan creation through postmarketing drug safety monitoring.



# Our Vision | GCP-Driven Integrated Workflow

*The fully implemented MyRBQM® Portal capabilities support a GCP compliant clinical study process, including the Clinical Development Plan creation through postmarketing drug safety monitoring.*



**AUDIT  
READINESS  
AT ALL TIMES**  
COLLABORATION  
TRACEABILITY  
TRANSPARENCY

## You & Us & MyRBQM® Portal

- MyRBQM Portal facilitates a transparent Sponsor-CRO coworking space
- We jointly assess risks more thoroughly at the protocol level and expand the initial list of critical data and processes
- We work from common assumptions and quality benchmarks
- An Integrated Quality and Risk Management Plan (IQRMP) is crafted by the MyRBQM Portal
- All of the data in the IQRMP trace their roots back to the risk assessment in a time-stamped audit trail



# MyRBQM<sup>®</sup> Portal





# MyRBQM® Portal

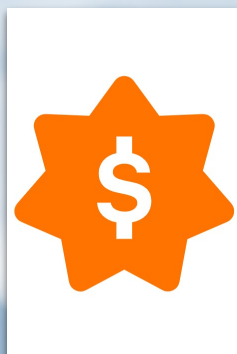
Clinical Trial Risk Management technology that...



Facilitates research **continuity** in times of crisis

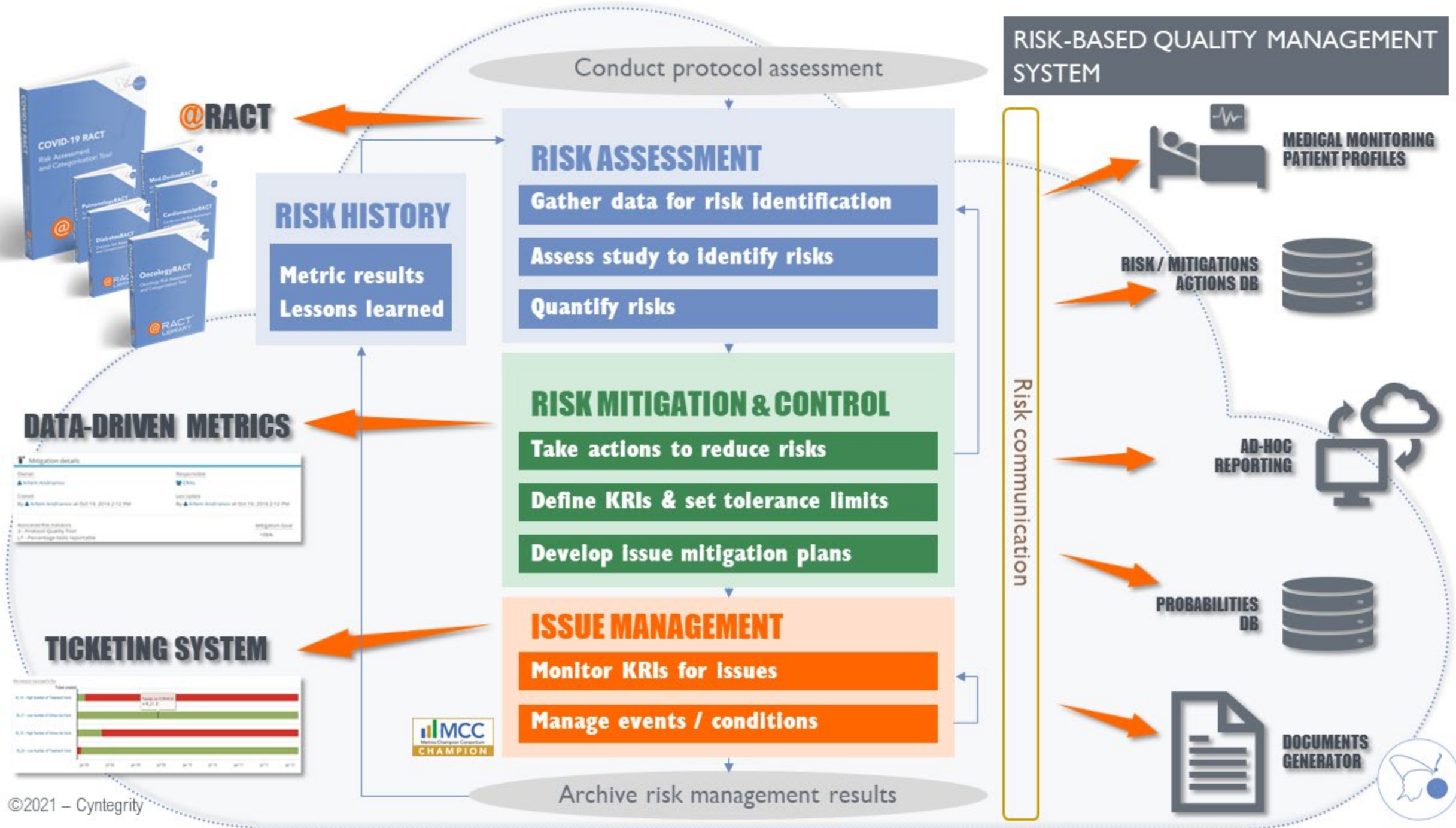


Detects **misconduct** and **fraud** in clinical research



Drives clinical operational **efficiencies**





# MyRBQM® Portal

- Gets only the required data **endpoints** for the Key Risk Indicators
- **Daily/Hourly** data processing
- Does **not** require a data warehouse or a data lake
- Keeps all clinical data in place as a **single source of truth**
- Builds up a **neural network** of a clinical study data



## BUILT-IN KRI ENGINE

- Bayesian Inference
- Clinical trial design, monitoring, and analysis
- Statistical Process Control
- Machine Learning & Statistical Learning / Natural Language Processing
- Medical Image Analysis and Signal Analysis



## EXAMPLES OF USED METHODS

- **Enrollment** - Maximum Likelihood Estimation of Cox process parameters
- **(S)AE Reporting** - Bayesian estimation of event rates. Posterior distribution with Gamma prior and Poisson-distributed likelihood
- **All Metrics** - accurate predictions (SSA) for detecting patterns in long time series
- **Stratification** - Cohen's Kappa
- **eCRF data quality** - Positive-unlabelled learning with TSVM for revealing an association of values of related metrics to escalations of that risk by other simpler KRIs
- KRI engine summarizes KRI findings on **FMEA**

## TURNKEY APPLICABILITY

Fit for clinical purpose





## THERAPY SPECIFIC RISK CATALOGS

- Enhanced Risk Assessment and Categorization Tools (RACTs)



## GENERATE RISK MANAGEMENT PLANS FASTER AND EASIER

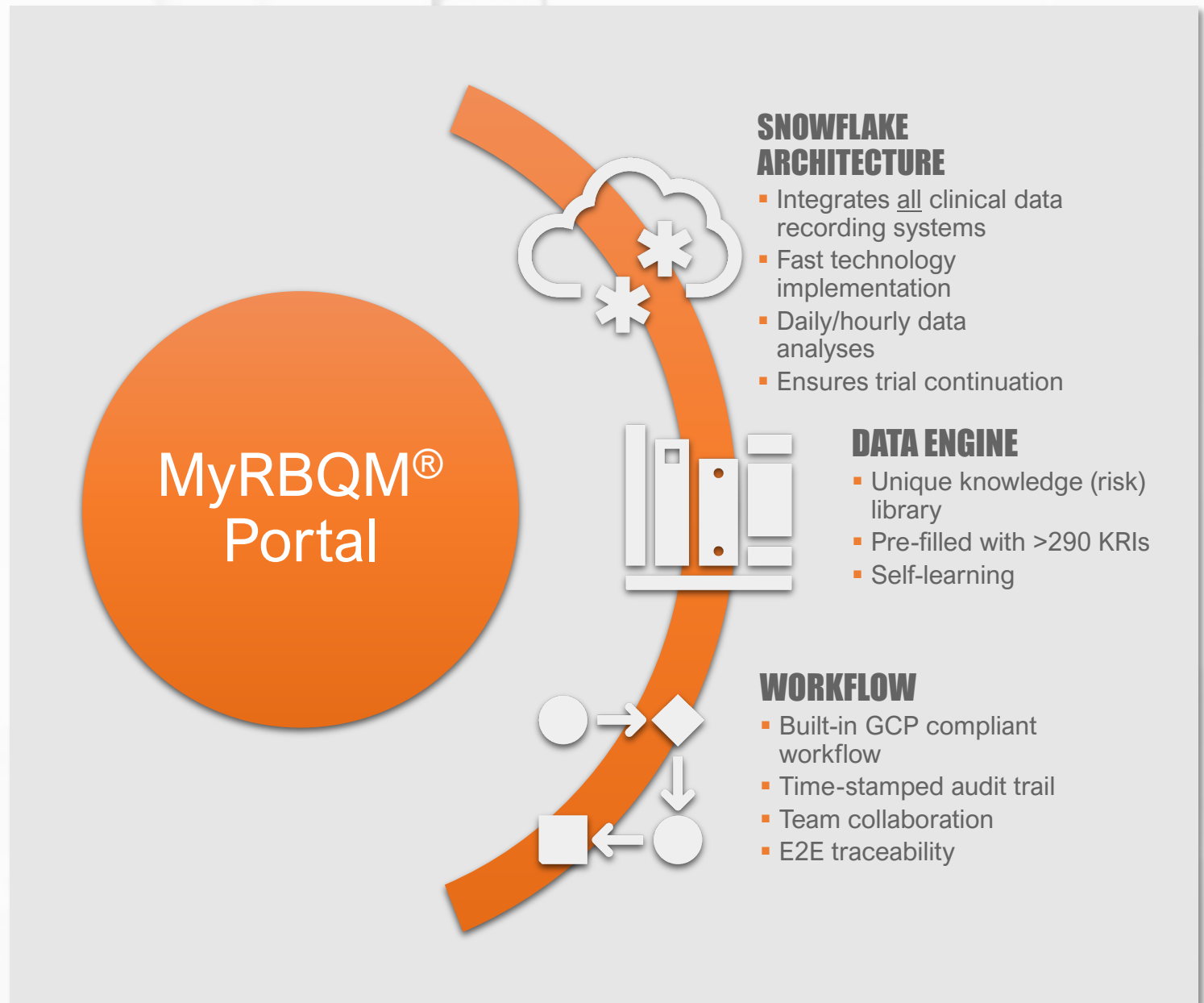
- Based-on the TransCelerate spreadsheet methodology
- Complementary risk mitigation actions
- Currently available indications:
  - Oncology
  - Pulmonology
  - Diabetes
  - Cardiovascular
  - Medical Devices
  - Phase I – Healthy Patients
  - COVID-19

# TURNKEY APPLICABILITY

Fit for clinical purpose



# WHAT DIFFERENTIATES OUR TECHNOLOGY



We invested in the training and analytical tools to support a risk-based approach.

**STRONG  
TECHNOLOGY  
& ANALYTICAL  
SKILLS**

We have comprehensive therapeutic, operational and regulatory expertise.

**CROSS-  
FUNCTIONAL  
EXPERTISE**

We make sure our users have the tools, training and feedback they need.

**STRONG SITE  
ALLIANCES**

We can timely adjust to changes that may arise during your study.

**AGILITY**

# OUR CORE COMPETENCIES

NECESSARY TO  
CONDUCT RBQM





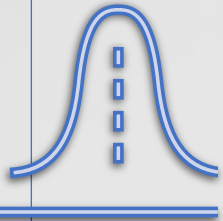
### **Project Management & Monitoring**

Out-of-the-box algorithms making clinical data analytics accessible to all study members



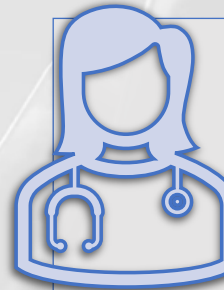
### **Regulatory Affairs & Quality**

On demand time-stamped audit reports for full ICH E6 compliance



### **Data Management & Statistics**

MyRBQM Portal connects to all clinical data sources and only extracts the required data endpoints for the KRIs



### **Site Management & Study Physicians**

Optimized patient enrollment management through predictive analytics  
Patient Profiles for early detection and real time control of patient safety issues



### **Medical Monitoring**

Proprietary risk detection algorithms uniquely designed for clinical trials  
Issue Management System for integrated reporting and compliance





# RBQM Use Cases



# Use Case 1

## *Project Manager prepares a risk assessment*



- Alex is a **junior project manager**, responsible for several clinical trials
- She wishes to analyze potential problems and **initiate follow-up**
- She wants to define deadlines and get regular status updates
- Alex **lacks hands-on experience** with risk management

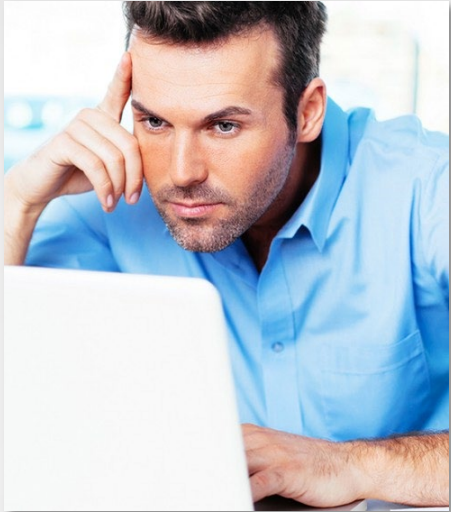
### **BENEFITS FOR ALEX**

- She can now collaboratively manage her studies around informed decisions
- She can now control her processes pro-actively



## Use Case 2

### *Central CRA controls metrics, KRIs and thresholds*



- Oscar is an **experienced central monitor**, responsible for several clinical trials
- He wants to **control his studies** down to the last detail
- Oscar wants to delegate action items to CRAs for onsite checks
- He wants updates on every activity, to **ensure that nothing is forgotten**

#### **BENEFITS FOR OSCAR**

- He can now focus his attention to what matters most
- He can consolidate all data sources
- He can observe the risk dynamics
- He can now risk-manage his studies confidently



## Use Case 3

### *Data Manager reviews the issues in the query process*



- Pooja wants to know more about the sites that struggle with the queries
- She wants a simple and flexible overview of manual queries per site/country
- Are the strata in the study imbalanced?
- She wants to build additional edit checks to reduce manual queries

#### **BENEFITS FOR POOJA**

- She can now quickly see the required information about each site/country
- She can build up her strategy based on risk & performance issues
- She prevents larger variance of the data



## Use Case 4

### *CRA prepares for targeted/triggered site visit*



- May is a CRA, who needs to **build a regular report** about the most common risk escalations for her site(s)
- She wants to see where a site systematically struggles and where it is good
- May wants to help her site to improve for the next onsite visit

#### **BENEFITS FOR MAY**

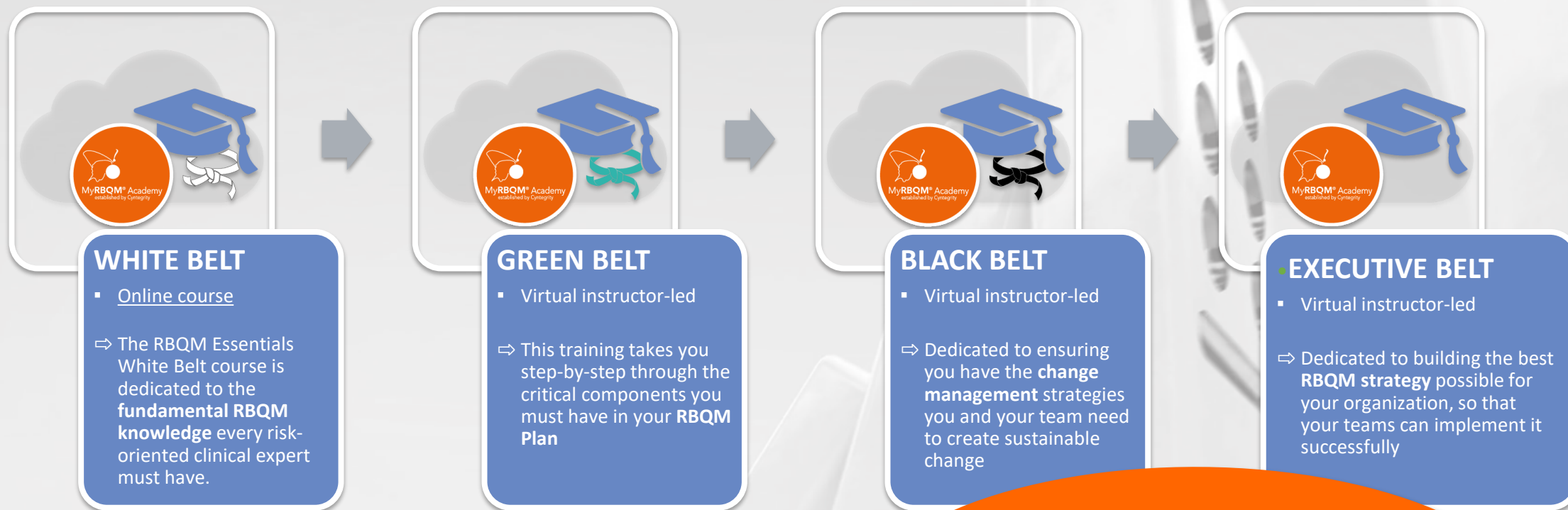
- She can now handle sites with much more focus and in a personal way
- May acts as a site-coach, who jumps in whenever required
- May optimizes her time and remains fully mobile





MyRBQM®  
Academy





# EDUCATION

*We are happy with the engagement and level of knowledge that MyRBQM® Academy brought to our Operations teams as to the RBQM implementation.*

– Jens Opitz, Executive Director, Head of Global Clinical Operations at Merz Pharma





**MyRBQM® Academy Alumni work for...**



# “What others say

About taking a risk-based approach to clinical trial conduct...

*“There is a growing consensus that **risk-based approaches to monitoring**, focused on risks to the most critical data elements and processes necessary to achieve study objectives, **are more likely** than routine visits to all clinical sites and 100% data verification **to ensure subject protection and overall study quality.**”*

*([FDA 2013](#))*



# “What others say

About taking a risk-based approach to clinical trial conduct...

*“An analysis of clinical trial data by Medidata and industry group TransCelerate BioPharma has found that the value of source document verification (SDV) in a risk-based approach to clinical trial site monitoring is minimal. These findings generally support the conclusion that **SDV should not be the primary data quality control method used in clinical trials.**”*  
*([Outsourcing Pharma 2014](#))*





# “What others say

About taking a risk-based approach to clinical trial conduct...

*“The conviction that “more is better” proceeds with **new proof that onsite monitoring practices don’t inexorably ensure persistent well being and data quality. ...sponsor must grasp and receive the precepts of risk-based monitoring in the connection of the predominant worldwide IT construction modelling. This will empower them to meet the regulatory necessities relating to the assurance of exploration subjects and convey engaged and exact supporting information to controllers.**”*

*([Research gate 2016](#))*



# “What others say

About taking a risk-based approach to clinical trial conduct...

*“The results support the hypothesis that generalized **SDV** has **limited value** as a quality control measure and reinforce the value of other risk-based monitoring activities. Instead, other monitoring methods, such as central monitoring and SDR, should be used to **focus on what matters most** to the study.”*  
*([Research gate 2014](#))*



# “What others say

About taking a risk-based approach to clinical trial conduct...

*“Initial estimates show potential of Risk-based Monitoring to **save 15 to 20% in study portfolio costs.**” ([Research Gate 2016](#))*

*“A program that would require 80% SDV in the current model could see **45% SDV in the risk-based model.**” ([Research Gate 2016](#))*

*“Monitoring cost reductions and **data access and quality benefits drive RBM momentum gains.**” ([ISR report](#))*





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